

AHMEDABAD'S LEADING COMPUTER & IT TRAINING INSTITUTE

About Us

SkillUp Ahmedabad is a trusted IT training institute dedicated to building job-ready professionals through practical learning and expert guidance. We focus on real skills, real projects, and real career growth for every student.

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Nikhil Patel
Founder & CEO



Why SkillUP Ahmedabad?

-  ISO 9001:2015 Certified Training Institute
-  100% Job-Focused Programs
-  Expert Industry Trainers
-  Flexible & Convenient Batch Timings
-  Learn Advanced Skills with AI Support

Follow Us :



► COURSE ON COMPUTER CONCEPTS (CCC)

2 MONTH'S | ₹3500/-

• Computer Fundamentals

- Introduction to Computer
- Hardware & Software
- Input / Output Devices

• Basic Operations

- Start, Shutdown, Restart
- User Account & Password
- Install / Uninstall Software

• Operating System (Windows 10 / 11)

- Taskbar, Start Menu
- File Explorer
- Control Panel & Settings
- Device Manager Basics

• Desktop & File Management

- Create, Rename, Delete Files & Folders
- Copy, Cut, Paste



• Typing Skills

- English, Hindi, Gujarati Typing

• Shortcut Keys

- Windows, MS Office, Browser Shortcuts

• Microsoft Office

- MS Word, MS Excel, MS PowerPoint

• Internet & Networking

• Google Services

- Gmail, Google Drive, Docs, Sheets
- Google Maps & Earth
- Google Translate, Google Forms

• Social Media Algorithm

• AI Tools

- ChatGPT Basics, AI Content Rewriter
- AI Translator, Background Remover

• Basic Canva Designing



► SKILLUP CCC – SMART COMPUTER TRAINING

3 MONTH'S | ₹8000/-

• Course on Computer Concepts (CCC)

• Smart Office & PDF Tools

- PDF Merge, Split, Compress
- PDF Edit & Password Protect
- File Compression (ZIP / UNZIP)
- Printer & Scanner Practical
- File & Software Download (EXE / ZIP)

• Modern Communication & Online Tools

- WhatsApp Web
- Google Forms & Google Docs Practical Usage
- Online Government Form Fill-Up
- Online Booking (Railway Ticket, Recharge)

• Useful Daily Digital Tools

- Canva Basic Designing
- Online Signature Creator
- Background Remover & Image Compression
- Voice Typing & QR Code Generator



• Advanced Tips & Digital Tricks

- Video Converter & Video Compressor

• Cyber Security, Ethical Hacking Awareness

• Introduction to Cyber Security

- What is Cyber Security?
- Role of Cyber Experts in Companies
- Career Awareness in the Cyber Field

• Hacking Concepts

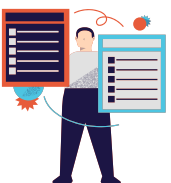
- Difference Between Hacking & Ethical Hacking
- Types of Hackers – White, Black, Grey Hat

• Common Cyber Attacks

- Phishing (Fake Emails & Messages)
- Keylogger & Password Theft
- Ransomware, Wi-Fi Cracking Basics
- Email Spoofing

• Safe Internet Practices

- Security Tools Overview (Awareness Level)



“જ્ઞાન એ સફળતાની સાચી ચાવી છે”

► TALLY PRIME WITH GST

2 MONTH'S | ₹8000/-

• Tally Prime Overview

- Accounting + Inventory + Tax + Payroll
- Company Creation
- Gateway of Tally, Security Control
- Masters: Groups, Ledgers, Vouchers
- Reports: Day Book, Cash Book, Bank Book

• Inventory Management

- Stock Groups, Categories
- Items & Units, Godowns (Multiple Locations)
- Bill of Materials & Manufacturing Journal
- Advanced Inventory
- Price Lists, Zero Value Entry, Job Costing

• GST (Goods & Services Tax)

- GST Configuration (CGST, SGST, IGST)
- Intra-State & Inter-State Transactions
- RCM & Composition Scheme
- GSTR Reports, E-Invoicing & E-Way Bill in Tally

• TDS & TCS

- TDS Setup: Nature of Payment, TDS Ledgers, Deduction & Reports
- TCS Setup: Nature of Goods, TCS Ledgers, TCS on Sales & Returns

• Banking

- Bank Reconciliation & Auto Reconciliation
- Cheque Printing & Deposit Slips

• Payroll

- Employee Masters & Salary Structure, Attendance & Salary Processing
- PF, ESI & Professional Tax Handling, Pay Slip

• MIS & Advanced Features

- Financial Statements, Cash Flow & Fund Flow
- AI Translator, Background Remover

• Data Management & Security

- Backup & Restore Company Data



TallyPrime

► FRONT END DEVELOPMENT

4 MONTH'S | ₹25,000/-

• Introduction to Web Design

- Frontend vs Backend Basics

• HTML5

- Document Structure, Headings, Paragraphs
- Text Formatting, Links, and Anchor Tags
- Tables, Forms, and Div, Layout Elements
- Audio, Video & iFrame Integration

• CSS3 (Modern Styling)

- Inline, Internal & External CSS
- Selectors & Properties
- Colors, Backgrounds & Gradients
- Borders, Margins, Padding
- Display & Positioning, Z-Index Concept
- Flexbox, Transitions & Animations
- Media Queries (Responsive Design)

• Bootstrap 5

- Bootstrap Setup & CDN



- Containers & Grid System
- Typography & Utility Classes
- Colors & Background Classes
- Tables & Responsive Images
- Alerts, Buttons & Pagination
- Cards & Layout Components
- Navbar Creation, Modal & Carousel
- Forms with Bootstrap
- Live Responsive Website Project

• JavaScript

- Variables, Data Types, Operators & Loops
- Functions, Arrays & Objects
- DOM Manipulation, Events Handling

• Web Hosting & Domain

• Portfolio & Freelancing

- Building Personal Portfolio Website
- Freelancing Platforms Overview



“શિક્ષણ એ જીવનનું સૌથી મોટું રોકાણ છે.”

► FULL STACK DEVELOPMENT (PHP)

6 MONTH'S | ₹35,000/-

• Front end Development

• PHP Fundamentals

- Introduction PHP & Server-Side Scripting
- PHP Syntax & Structure
- echo & print Statements, PHP Comments
- Variables, Data Types, Operators
- Conditional Statements (if...else, switch)
- Loops, Arrays

• MySQL Database Integration

- Introduction to Database & MySQL
- Creating Database & Tables
- SQL Basics (SELECT, INSERT, UPDATE, DELETE)

• PHP Form Handling

- Handling GET & POST Methods
- Required Fields Validation
- File Upload (Images & Documents)
- Error Handling & Debugging



• Authentication & Security

- PHP Sessions & Cookies
- Login & Logout System
- User Registration System

• Dynamic Projects

- Building Admin Panel
- Product Management System
- E-commerce Website
- Basic Payment Integration Concept

• Web Hosting & Deployment

- Domain & Hosting Basics
- Uploading Website to Server
- Connecting Database on Live Server

• Planning & Career Development

- Website Planning & Structure Design
- Building Personal Portfolio
- Freelancing Platforms Overview



► FULL STACK DEVELOPMENT (PYTHON)

6 MONTH'S | ₹40,000/-

• Front end Development

• Core Python Programming

- Python Syntax & Structure, Print
- Variables, Data Types & Operators, If...Else
- Loops (For, While, Nested Loops)
- Functions & Modules, File & Error Handling

• Database & CRUD

- SQL Basics (Insert, Select, Update, Delete)
- MySQL with Python (Connector/PyMySQL)
- File Upload & Download

• Backend Frameworks

- Django (Full Stack)
- Project & App Structure
- Templates & Static Files
- Models & Database Migration
- Admin Panel Customization
- Authentication (Login / Register / Logout)



• Python Advanced Topics

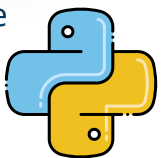
- OOP → Classes, Objects, Inheritance
- Virtual Environments & pip
- Environment Variables (.env)
- Project Structure Best Practices
- Basic Caching & Performance Optimization

• API Development

- Introduction to REST API
- Django REST Framework (DRF)
- Creating APIs (GET, POST, PUT, DELETE)
- Consuming APIs using Python

• Deployment & Career

- Domain & Hosting Management
- Using Git & GitHub (Branching)
- Deployment on Heroku / PythonAnywhere
- VS Code & PyCharm Productivity Tips
- Interview Preparation (Practical Assignments)



"શીખતા રહો, આગળ વધતા રહો."

► CYBER SECURITY & ETHICAL HACKING

6 MONTH'S | ₹60,000/-

• Networking Fundamentals

- OSI & TCP/IP Models, IP Addressing
- DNS, DHCP, HTTP, HTTPS
- Routers, Switches & Firewalls
- Network Troubleshooting Basics



• Linux & System Administration

- Introduction to Linux (Kali Linux / Ubuntu)
- Installation & Virtual Machines
- Linux File System & Commands
- User & Permission Management
- Package Management, Bash Basics



• Cyber Laws & Compliance

- Introduction to Cyber Security
- Cyber Laws in India (IT Act 2000 – Overview)
- Data Privacy & GDPR Basics
- Ethical Hacking vs Malicious Hacking
- Legal & Ethical Responsibilities

• Ethical Hacking (Practical Labs)

- Footprinting & Reconnaissance
- Scanning & Enumeration
- Password Cracking Concepts
- Social Engineering Awareness
- Wireless Security, Penetration Testing



• Web Application Security

- OWASP Top 10 (Overview), SQL Injection
- Cross-Site Scripting (XSS), CSRF Basics
- Authentication & Session Security

• SOC & Incident Response

• Tools Introduction (Demo & Lab-Based)

- Nmap, Wireshark, Burp Suite, Metasploit

• Cloud & Modern Security

- Cloud Security Basics (AWS / Azure)

• Career & Certification Preparation

- Resume & LinkedIn Optimization

► UI/UX DESIGN

3 MONTH'S | ₹30,000/-

• UI/UX Foundations

- Understanding User Behavior & Psychology
- Design Thinking Process
- Human-Centered Design Approach

• User Research & Analysis

- Requirement Gathering, Competitor Analysis
- Creating User Personas
- Problem Statement & Solution Framing

• Information Architecture

- Sitemap Creation, Content Structuring
- Navigation Flow Design, Wireflow Planning
- Card Sorting Technique

• Wireframing & Prototyping

- Low-Fidelity & High-Fidelity Wireframes
- Interactive Prototyping in Figma
- Components & Auto Layout
- Responsive Design Layouts



• Visual Design Principles

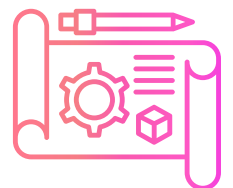
- Typography & Color Theory
- Spacing & Alignment, Grid Systems
- Accessibility Basics (WCAG Intro)
- Usability Principles & Best Practices

• User Testing & Feedback

- Usability Testing Methods, A/B Testing Basics
- Feedback Collection, Improving Design
- Iteration & Optimization

• Portfolio & Real Projects

- Mobile App UI Design
- Website UI Design
- Dashboard UI Project
- Case Study Creation
- Portfolio Presentation
- Freelancing & Client Communication
- Interview Preparation (UI/UX Questions)



"કૌશલ્ય જ તમને ભવિષ્યમાં આગળ લેશે."

► SPOKEN ENGLISH

2 MONTH'S | ₹7,000/-

• English Fundamentals

- Introduction to English Basics
- Sentence Formation
- Parts of Speech Overview
- Basic Communication Skills

• Grammar Foundation

- Noun & Pronoun Usage, Adjectives & Adverbs
- Verb Forms (V1, V2, V3)
- Modal Verbs (Can, Should, Must)

• Tenses Mastery

- Present, Past & Future Tenses
- All 12 Tenses (Structure + Usage)
- Real-Life Sentence Practice

• Advanced Grammar

- Active & Passive Voice
- Direct & Indirect Speech, Conditionals
- Sentence Transformation



• Writing & Accuracy

- Punctuation Rules, Sentence Correction
- Error Detection
- Vocabulary Improvement

• Spoken English Training

- Daily Conversation Practice
- Real-Life Speaking Situations
- Group Discussions
- Confidence Building Activities
- Pronunciation & Fluency

• Advanced Communication

- Thinking in English
- Interview Preparation
- Professional Communication
- Public Speaking Basics



► PTE ACADEMIC MASTERY PROGRAM

6 MONTH'S | ₹12,000/-

• PTE Fundamentals

- Introduction to PTE Exam
- Scoring System & Modules Overview
- Exam Format & Question Types
- Basic English Foundation

• Speaking Module

- Read Aloud (Fluency & Pronunciation)
- Repeat Sentence (Memory Techniques)
- Describe Image (Templates)
- Re-tell Lecture (Note-taking)
- Answer Short Questions
- Respond to the Situation

• Writing Module

- Summarize Written Text
- Essay Writing (Templates + Structure)
- Vocabulary & Grammar Usage



• Reading Module

- Fill in the Blanks (R&W)
- Multiple Choice Questions
- Re-order Paragraphs
- Vocabulary & Grammar Focus

• Listening Module

- Summarize Spoken Text
- MCQs (Single & Multiple)
- Fill in the Blanks
- Highlight Correct Summary
- Write from Dictation

• Advanced Strategies

- Time Management Techniques
- High-Scoring Templates
- AI-Based Mock Tests
- Score Improvement Tricks



"પ્રેક્ટિકલ જ્ઞાનથી જ સારી સફળતા મળે છે."

► DATA SCIENCE

6 MONTH'S | ₹40,000/-

- **Core Python Programming**

- Basics of Python, Data Types & Variables
- Control Flow, Loops & Functions
- File & Error Handling, Modules & Packages

- **NumPy & Pandas**

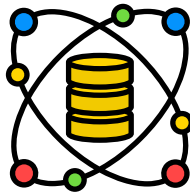
- Arrays, Indexing, Reshaping & Computations
- DataFrames, Import/Export (CSV, Excel)
- Filtering, GroupBy, Merge, Join & Missing Data Handling

- **Data Cleaning & Preprocessing**

- Handling Duplicates & Outliers
- String Operations & Regex
- Encoding (One-Hot, Label)
- Scaling & Normalization

- **Data Visualization**

- Matplotlib & Seaborn (Bar, Line, Heatmap, Pairplot)



- Plotly & Interactive Dashboards

- **Statistics & Mathematics**

- Descriptive & Inferential Statistics
- Probability Distributions.
- Hypothesis Testing, E-commerce Website
- Correlation, Regression & Model Evaluation Metrics

- **Machine Learning Essentials**

- Supervised Learning
- Regression, Classification, Decision Trees
- Unsupervised Learning (K-Means, Clustering)
- Model Tuning (GridSearchCV, Validation)
- Model Deployment (Flask, Streamlit, Jolbib)

- **Real-Time Projects & Career Preparation**

- Domain Applications: Finance, Marketing
- Tools: Git/GitHub, Jupyter, Interview Preparation & Portfolio Building



► DATA ANALYTICS

6 MONTH'S | ₹40,000/-

- **Introduction to Analytics**

- Types: Descriptive, Diagnostic
- Predictive, Prescriptive
- Workflow & Tools:
- Excel, Google Sheets, Canva

- **Data Collection & Cleaning**

- Data Sources: APIs, Web Scraping, Databases
- Cleaning: Missing Values
- Duplicates, Outliers, Encoding, Scaling

- **Exploratory Data Analysis (EDA)**

- Summary Stats, Correlation & Trends
- Visualization: Matplotlib, Seaborn, Plotly

- **SQL & Databases**

- What is Database & DBMS?
- SQL Basics (SELECT, WHERE, GROUP BY)
- Joins, Subqueries, Window Functions
- Python Integration with SQL



- **Statistics for Analytics**

- Measures of Central Tendency & Dispersion
- Probability Distributions & Hypothesis Testing
- Regression Analysis

- **Machine Learning Basics**

- Regression (Linear, Logistic)
- Classification
- Decision Trees, KNN, Naive Bayes
- Clustering (K-Means, PCA)

- **BI & Dashboarding**

- Power BI, Tableau, Google Data Studio
- Interactive Dashboards with Plotly/Dash

- **Big Data & Cloud Analytics**

- Hadoop, Spark, AWS, Google BigQuery
- Distributed Processing with PySpark, Dask

- **Domain Applications**

- **Projects & Career Preparation**



"सपना मोटा राजो, महेनत वधु करो."

► AI, MACHINE LEARNING

6 MONTH'S | ₹65,000/-

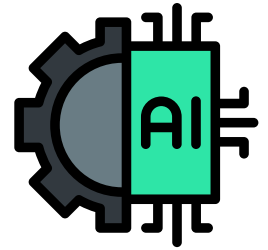
• Programming & AI Foundations

- Introduction to AI, ML, DL
- Computer Fundamentals for AI
- Programming logic & problem solving
- Python basics (syntax, variables, data types)
- Conditions, loops, functions
- Lists, tuples, dictionaries, sets
- File handling
- Error handling & debugging
- Practice assignments

• Data Analysis & Data Handling

- Introduction to data analysis
- Working with CSV & Excel datasets
- NumPy fundamentals
- Pandas (Series, DataFrames)
- Data cleaning techniques
- Handling missing & incorrect data

- Exploratory Data Analysis (EDA)
- Data visualization with Matplotlib
- Data visualization with Seaborn
- Mini data analysis project
- Machine Learning Core
- Machine learning workflow
- Supervised vs Unsupervised learning
- Linear regression
- Logistic regression
- KNN
- Decision trees
- Random forest



► AI, MACHINE LEARNING & GENERATIVE AI (LLM)

6 MONTH'S | ₹1,30,000/-

- K-Means clustering, Feature engineering
- Model evaluation metrics
- Overfitting & underfitting, ML mini projects
- Deep Learning & Advanced AI
- Introduction to deep learning
- Neural networks, Activation & loss functions
- TensorFlow / PyTorch basics
- Artificial Neural Networks (ANN)
- Convolutional Neural Networks (CNN)
- Image classification project
- Introduction to NLP
- Text cleaning & tokenization
- Sentiment analysis project

• Generative AI & LLMs

- LLM fundamentals
- Transformer architecture (high-level)
- Tokens, embeddings, context window



- Prompt engineering techniques
- LLM APIs (OpenAI / Gemini)
- Cost control & limitations, Regression Analysis
- Vector embeddings & FAISS, RAG architecture
- Fine-tuning vs prompt engineering
- LLM-Based Projects
- AI Resume Analyzer, AI FAQ / Support Chatbot
- RAG-based PDF Chatbot
- Private ChatGPT for business data
- AI content generator, AI data assistant
- Deployment, Portfolio & Career
- End-to-end project planning
- Model optimization, Git & GitHub workflow
- Deployment using Flask / Streamlit
- Portfolio building, Resume preparation
- Interview preparation, Freelancing guidance
- Final capstone project

"આજનું શીખવું, આવતીકાલની સફળતા."

► AUTOCAD (2D & 3D DESIGN)

1.5 MONTH'S | ₹8,000/-

• Introduction to AutoCAD

- Introduction to CAD & Drafting Concepts
- AutoCAD Interface & Workspace
- Units & Drawing Setup

• 2D Drafting Basics

- Drawing Tools
- Line, Circle, Arc, Rectangle, Polyline
- Modify Tools
- Move, Copy, Rotate, Scale, Trim, Extend
- Object Snaps & Tracking, Grid & Snap Settings
- Practice Drawing Exercises

• Constraints & Dimensioning

- Geometric Constraints
- Parametric Drawing Basics
- Linear & Aligned Dimensions
- Angular & Radius Dimensions
- Tolerances & Annotation Styles



• Layers, Hatching & Annotations

- Layer Properties & Standards
- Hatch & Gradient Fill, Text & Multiline Text
- Blocks & Dynamic Blocks

• 3D Modelling Basics

- Introduction to 3D Workspace
- Basic 3D Shapes (Box, Cylinder, Sphere)
- Extrude, Revolve, Sweep, 3D Editing Tools
- Basic Rendering Concepts

• Layouts, Printing & Plotting

- Paper Space vs Model Space
- Creating Layouts, Viewports Setup

• Project Work & Real Drawings

- House Plan Drafting
- Electrical Layout
- Mechanical Part Drawing
- Final Mini Project



► SOLIDWORKS

2 MONTH'S | ₹12,000/-

• Introduction to SolidWorks

- Introduction to CAD & 3D Design Concepts
- SolidWorks Interface & Workspace
- Sketching Tools & Shortcuts
- Units & Design Setup
- Design Intent & Parametric Modelling

• 3D Part Modelling

- Extrude & Cut-Extrude
- Revolve & Revolve Cut, Sweep & Loft
- Fillet & Chamfer, Patterns (Linear, Circular)
- Mirror & Reference Geometry
- Advanced Features (Shell, Draft, Rib)

• Assemblies & Sub-Assemblies

- Creating Assemblies, Mates & Constraints
- Exploded Views, Motion Basics
- Bill of Materials, Large Assembly Handling



• Drawings & Detailing

- 2D Drawing from 3D Model
- Views (Front, Top, Isometric)
- Dimensioning & Tolerances
- Section & Detail Views
- Annotations & Symbols
- Printing & Exporting (PDF / DWG)

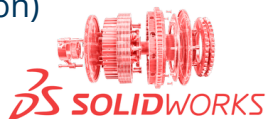
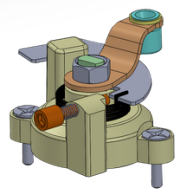
• Configurations & Design Tables

- Creating Multiple Configurations
- Design Tables (Excel Integration)
- Parametric Variations
- Managing Design Changes

• Basic Simulation & Analysis

- Introduction to SolidWorks Simulation
- Stress Analysis Basics, Load & Fixture Setup
- Basic Motion Study, Material Properties

• Project Work & Industrial Models



"प्रयत्न विना प्रगति शक्य नथी."

► WORDPRESS DEVELOPMENT

3 MONTH'S | ₹25,000/-

• Introduction to WordPress

- What is WordPress? (CMS Concept)
- WordPress.org vs WordPress.com
- Basic HTML & CSS (Required Foundation)
- Static vs Dynamic Websites

• Installation & Setup

- Installing WordPress Locally (Local WP)
- Working with CSV & Excel datasets
- Database Configuration
- WordPress Dashboard Overview
- Navigation, General Settings & Permalinks

• User Roles & Security

- User Roles & Permissions
- Admin, Editor, Author, Subscriber
- Security Best Practices
- Website Backup Essentials
- Performance Optimization



• Themes & Customization

- Installing & Managing Themes
- Theme Customization Options
- Theme Builders (Elementor, WPBakery, etc.)

• Plugins & Extensions

- Installing & Managing Plugins
- Performance Optimization Plugins
- Security & Backup Plugins

• Building Pages and Posts

- Creating & Formatting Blog Posts
- Media Library Management

• E-commerce with WordPress

- Adding & Managing Products
- Discounts, Coupons & Shipping
- Order Management System

• Configuring Payment Gateways

- Setting Up PayPal, Razorpay



► DIGITAL CREATOR & VIDEO EDITING MASTERY

3 MONTH'S | ₹20,000/-

• Introduction to Digital Creator

- What is a Digital Creator?
- Understanding Audience & Platform Selection
- Content Planning & Scripting Strategy
- Trend Research & Content Calendar Creation
- Content Ideas Using AI
- Script Formatting for Reels & YouTube Videos

• Canva Pro for Creators

- Thumbnail Design (YouTube & Reels Cover)
- Instagram Posts, Carousel & Stories Design
- Animated Social Media Content
- Brand Kit Setup (Logo, Colors, Fonts)



• Filmora Video Editing (Premium Access)

- Basic to Advanced Video Editing
- Cutting, Trimming & Timeline Management
- Effects, Filters & Transitions
- Adding Music & Voice-Over

- Reels, Shorts & YouTube-Style Editing
- Subtitles & Lower Thirds
- Export Settings for Different Platforms

• AI Voice-Over & Smart Tools

- Text-to-Speech Tools (Indian Accent Support)
- AI Voice Generation for Reels
- Audio Sync with Video Content
- Background Noise Removal
- AI Subtitle Generation



• Social Media Marketing for Creators

- Instagram Reels Growth Strategy
- YouTube SEO (Title, Tags, Description)
- Facebook Page Setup & Reel Boosting

• Creator Growth & Monetization

- Building Personal Brand Authority
- Freelancing Opportunities for Video Editors
- Collaborations & Brand Deals Basics

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► ADVANCED EXCEL & BUSINESS ANALYTICS

2 MONTH'S | ₹15,000/-

• Advanced Excel Fundamentals

- Excel Interface & Productivity Tips
- Advanced Formulas & Functions
- IF, IFS, VLOOKUP, HLOOKUP
- XLOOKUP, INDEX + MATCH
- COUNTIF / SUMIF, TEXT & DATE Functions



• Pivot Tables & Data Analysis

- Creating & Customizing Pivot Tables
- Pivot Charts, Slicers & Timelines
- Grouping & Filtering Data
- Advanced Data Summarization



• Power Query & Data Automation

- Introduction to Power Query
- Importing Data from Multiple Sources
- Data Transformation, Data Cleaning
- Combining & Merging Tables
- Automating Reports

• Dashboard & MIS Reporting

- Interactive Dashboard Creation
- KPI Tracking (Sales, Revenue, Growth)
- Charts & Graph Customization
- Conditional Formatting
- Business MIS Report Design
- Professional Report Presentation

• Business Analytics Basics

- Data Analysis Techniques
- Trend Analysis, Forecasting Basics
- A/B Comparison Reports
- Decision-Making Using Data

• Real-Time Projects

- Sales Dashboard Project
- Employee Performance MIS
- Inventory Management Report
- Final Business Analytics Project



► FINANCIAL & MANAGEMENT DATA ANALYSIS

3 MONTH'S | ₹20,000/-

• Financial Analysis Fundamentals

- Introduction to Financial Statements
- Balance Sheet Analysis
- Profit & Loss Statement Analysis
- Cash Flow Statement, Revenue & Expense
- Variance Analysis

• Costing & Budgeting

- Types of Costs (Fixed, Variable, Semi-Variable)
- Cost Sheet Preparation
- Budget Planning & Forecasting
- Break-Even Analysis
- Budget vs Actual Comparison
- Financial Planning Techniques



• Ratio Analysis

- Liquidity Ratios, Profitability Ratios
- Solvency Ratios, Efficiency Ratios
- Interpretation of Financial Ratios

• Comparative & Trend Analysis

• Excel for Financial Data

- Advanced Financial Formulas
- NPV, IRR & Discounted Cash Flow
- Data Validation & Financial Modeling
- Pivot Tables for Financial Reporting
- Financial Dashboard Creation
- MIS Reports for Management

• Power BI for Business Insights

- Introduction to Power BI
- Data Import & Cleaning, DAX Basics
- KPI Tracking (ROI, Profit Margin, Growth %)

• Business Case Studies (Practical Focus)

- Company Financial Analysis Project
- Budget Planning Case Study
- Investment Decision Case
- Management Reporting Project



"શિક્ષણથી જીવનમાં નવી દિશા મળે છે."

► ADVANCED VIDEO EDITING

3 MONTH'S | ₹25,000/-

• Introduction to Adobe Premiere Pro

- Overview of Adobe Premiere Pro
- Interface & Workspace Customization
- Project Setup & Media Import
- Timeline Editing & Trimming Tools
- Keyboard Shortcuts for Fast Editing

• Professional Video Editing

- Transitions & Video Effects
- Titles, Lower Thirds & Captions
- Multi-Track Editing, Green Screen Editing
- Speed Ramping & Smooth Slow Motion
- Working with Proxies (4K Editing Basics)

• Color Correction & Grading

- Basic Color Correction Tools
- Advanced Color Grading (Lumetri Panel)
- Matching Colors Across Clips
- Cinematic Look Creation



• Audio & Voice Mastering

- Noise Reduction & Audio Cleanup
- Background Music Adjustment
- Voice-Over Recording & Mixing
- Equalizer & Reverb Control
- Perfect Sound Sync with Video



• Social Media & Content Format Editing

- Reels & Shorts Vertical Format (9:16)
- YouTube Landscape Format (16:9)
- Thumbnails, End Screens & Channel Tags

• Client Work & Freelancing Practice

- Real Project-Based Practice
- Wedding, YouTube, Insta Reels
- Editing Workflow for Clients
- File Delivery & Format Optimization
- Portfolio Creation for Video Editors
- Introduction to Freelancing Platforms

► GRAPHIC DESIGN

4 MONTH'S | ₹30,000/-

• Introduction to Graphic Design

- Fundamentals of Graphic Design

• Adobe Photoshop 2026 (With AI Tools)

- Interface & Workspace Setup
- Layers, Masks & Blending Modes
- Advanced Photo Editing & Retouching
- Color Correction & Cinematic Effects
- Color to B/W & B/W to Color Conversion
- Modeling & Wedding Photo Editing
- Background Removal (Manual + AI)
- Social Media Posts & Banner Design
- Logo, Flyer & Web Banner Design
- Layer Blending & Special Effects



• Adobe Illustrator 2026 (With AI Tools)

- Vector Graphics Fundamentals
- Pen Tool, Shapes & Path Editing
- Layers & Artboards Management



- Typography & Text Effects

- Cartoon Character Design

- Logo & Icon Design, Advanced Filters & Effects

- Print-Ready Design Setup

• CorelDRAW

- Introduction & Interface
- Working with Fonts, Objects & Shapes
- Bitmap & Vector Handling
- Logo & Artistic Text Creation
- Brochure & Banner Design
- Visiting Cards & Greeting Cards
- Pouch Packing & Box Packaging Design



• Canva Pro (With AI Features)

- Canva Interface & Smart Tools
- Creating Posts, Stories, Ads & Reels Covers
- Customizing Templates Professionally
- Portfolio & Freelancing



"હાર્ડ વર્ક અને સ્માર્ટ સ્કિલ્સ સફળતા આપે છે."

► DIGITAL MARKETING MASTERY

4 MONTH'S | ₹25,000/-

SEO (Search Engine Optimization)

- **SEO Fundamentals**
 - Introduction to SEO & Search Engines
 - How Google Ranking Works
 - Keyword Research & Competitor Analysis
- **ON-Page SEO (With AI Tools)**
 - Meta Title, Meta Description Optimization
 - Heading Structure (H1-H6)
 - Alt Tags & Image Optimization
 - Internal Linking Strategy
 - Content Optimization using AI
 - SEO Audit & Keyword Report Checking
- **OFF-Page SEO (Link Building with AI)**
 - Backlink Strategy, Free Business Listing
 - Guest Posting & Blog Submission
 - Directory Submission, DA & PA Checking
 - Do-Follow & No-Follow Links



• Technical SEO (With AI Assistance)

- Website Speed Optimization
- Image Compression, Fixing Duplicate Content
- Robots.txt & Sitemap, Google Search Console

SMO (Social Media Optimization)

- Facebook, Instagram, LinkedIn Marketing
- Twitter (X), Pinterest, YouTube Marketing
- **Paid Advertising & Analytics**
 - Google Ads (Search, Display & Video Ads)
- **Direct Marketing Tools**
 - Email Marketing Campaign Setup
 - WhatsApp Business Setup & Broadcast
 - Google My Business (Local SEO Optimization)
- **AI in Digital Marketing**
 - AI Content Creation Tools, Automation Tools
 - AI Ad Copy & Creative Generation

► ADVANCED DIGITAL MARKETING MASTERY

5 MONTH'S | ₹40,000/-



- **Advanced SEO Strategy**
 - Competitive Keyword Research & Analysis
 - Voice Search, AI-Driven SEO Strategy
 - Advanced Link Building Techniques
 - Technical SEO (Schema Markup, Site Audit)
 - Advanced Content Strategy for Ranking
- **Advanced PPC & Paid Advertising**
 - Large-Scale Campaign Management
 - Google Ads Advanced Optimization
 - Google Ads Editor & AdEspresso Usage
 - Conversion Tracking & ROI Maximization
- **AI-Driven Marketing & Automation**
 - AI Tools – ChatGPT, Copy.ai, Optimo
 - Chatbots & Automated Lead Capture
 - Marketing Automation with HubSpot/Marketo
 - Customer Journey Mapping & Drip Campaigns
 - Drip Campaign Strategy



• Data Analytics & Reporting

- Google Analytics 4 (GA4 Advanced Features)
- Cohort Analysis & Attribution Models
- A/B Testing & Multivariate Testing
- Data Visualization (Tableau / Power BI)
- Campaign Performance Reporting Format

• Advanced Social Media Strategy

- Growth Hacking, Personal Branding Strategy
- Influencer Marketing, Viral Content Strategy
- Advanced Engagement Optimization

• E-Commerce & Marketplace Strategy

- Amazon & Flipkart Seller Strategy
- Shopify Store Marketing, Product Listing

• Digital Strategy & Leadership

• Emerging Trends & Career Preparation

- AI & Automation in Marketing

• SMO (Social Media Optimization)



"આજની મહેનત, આવતીકાલની સિદ્ધિ."

► JAVA BACKEND DEVELOPER

6 MONTH'S | ₹50,000/-

- **Core Java & OOP Fundamentals**

- Introduction to Java & JVM Architecture
- Installation & IDE Setup (IntelliJ / Eclipse)
- Java Syntax & Data Types
- Operators & Control Statements
- Loops & Arrays, Methods & Recursion
- Object-Oriented Programming (OOP)

- **Spring Framework**

- Introduction to Spring Ecosystem
- Dependency Injection (DI)
- Spring Core & Bean Lifecycle
- Spring Annotations, Form Handling
- Spring MVC Architecture

- **Spring Boot (Backend Development)**

- Introduction to Spring Boot
- Project Setup using Spring Initializr
- Application Properties & YAML



- REST Controller, Logging & Debugging
- CRUD Application Development
- **REST API Development**
- REST Architecture Principles
- HTTP Methods (GET, POST, PUT, DELETE)
- JSON Handling, API Versioning
- Postman for API Testing
- API Documentation (Swagger Intro)

- **Hibernate / JPA (ORM)**

- Introduction to ORM, Hibernate Architecture
- Entity Mapping, Query Methods & JPQL
- Fetch Types & Cascade Types, Relationships

- **Database (MySQL / PostgreSQL)**

- **Microservices Basics**

- **Security & Authentication**

- **Deployment & DevOps Basics**

- **Live Project & Career Preparation**



► MERN STACK DEVELOPER

6 MONTH'S | ₹55,000/-

- **Front-end Development**

- **React.js (Frontend Framework)**

- Introduction to React & SPA Concept
- Components & Props, State & Lifecycle
- Hooks (useState, useEffect, useRef)
- React Router, Forms & Validation
- API Integration, Context API, Basic Redux

- **Backend Development (Node.js & Express)**

- Introduction to Node.js
- npm & Package Management
- Express.js Framework
- Routing & Middleware, REST API Development
- Authentication (JWT), Error Handling
- File Upload Handling, API Testing

- **Database - MongoDB**

- MongoDB Installation & Compass
- CRUD Operations, Mongoose ORM



- Schema & Model Creation
- Relationships & Aggregation Basics

- **REST API & Full Stack Integration**

- REST Architecture, Protected Routes
- Connecting React with Backend APIs
- Authentication & Authorization

- **Deployment & DevOps Basics**

- Git & GitHub (Version Control)
- Environment Variables Setup
- Deployment (Vercel / Render / Netlify)
- Backend Deployment, MongoDB Atlas Setup

- **Live Projects (Portfolio Ready)**

- Full Stack E-commerce Website
- Admin Dashboard
- Authentication System
- Real-Time CRUD Application
- **Career & Interview Preparation**



"જ્ઞાન તમને ભવિષ્ય માટે તૈયાર કરે છે."



SKILLUP SUCCESS STORIES & ACHIEVEMENTS

OUR PROUD ACHIEVERS



SITAPARA PRANAV



SUHAGIYA DHARM



GURJAR AMISHA



RAMANI AASHITA



SANURA POOJAN



LOHAR RITU



VARUN VAGHELA



JETHVA GAURANG



DHRUV PITHADIYA



BOGHANI TANVI

SKILLUP AT A GLANCE

150+

Students Trained

100+

Students Placed

20+

Courses



ISO 9001:2015
Certified



Highly Rated by
Students



Our Training Glimpse
Hands-on Practical Learning Environment

WHAT OUR STUDENTS ACHIEVE

- ✓ Practical Technical Skills
- ✓ Real Project Experience
- ✓ Career Confidence
- ✓ Industry Exposure
- ✓ Professional Portfolio
- ✓ Growth Mindset

WHAT OUR STUDENTS SAY

- ✓ "SkillUP helped me land my dream job!"
- Devarsh Patel.
- ✓ "Best institute for practical IT training!"
- Sakshi Kumawat.
- ✓ "Highly recommended for career growth."
- Samarth Dobariya.

"સપનાઓને હકીકતમાં બદલવાનું નામ જ શિક્ષણ છે."

:: ADMISSION DOCUMENT ::

- Aadhar Card (Photocopy)
- Last Marksheet Xerox
- 2 Passport Size Photo
- Course Fees

FEES INFORMATION



BATCH TIMING

09:00 AM TO 10:00 AM	02:00 PM TO 03:00 PM
10:00 AM TO 11:00 AM	03:00 PM TO 04:00 PM
11:00 AM TO 12:00 PM	04:00 PM TO 05:00 PM
12:00 PM TO 01:00 PM	05:00 PM TO 06:00 PM
01:00 PM TO 02:00 PM	06:00 PM TO 07:00 PM

WHY CHOOSE US SKILLUP AHMEDABAD

- | | |
|---|--|
| ✓ એક કોમ્પ્યુટર પર એક જ વિદ્યાર્થી | ✓ અનુભવી અને ઇન્ડસ્ટ્રી એક્સપર્ટ ટ્રેનર્સ |
| ✓ બેઝીકથી શરૂ કરીને એડવાન્સ લેવલ સુધી સંપૂર્ણ કોર્સ | ✓ ઇન્ડસ્ટ્રી-ઓરિયેન્ટેડ અને અપડેટેડ સિલેબસ |
| ✓ વિદ્યાર્થીઓ માટે અનુકૂળ સમય અને ફ્લેક્સીબલ બેચ | ✓ રિઝ્યુમે અને ઇન્ટરવ્યૂ પ્રિપેરેશન સપોર્ટ |
| ✓ AI સાથે અપડેટેડ ટ્રેનિંગ પદ્ધતિ | ✓ પ્રોજેક્ટ આધારિત શીખવાની પદ્ધતિ |
| ✓ ૨ દિવસનું ફ્રી ડેમો લેક્ચર | ✓ પ્રોફેશનલ સર્ટિફિકેટ (કોર્સ પૂર્ણ થયા બાદ) |
| ✓ AC ક્લાસ રૂમ | ✓ પર્સનલ મેન્ટરશિપ અને ગાઈડન્સ |
| ✓ લાઇવ પ્રોજેક્ટ પર પ્રેક્ટિકલ ટ્રેનિંગ | ✓ ફ્રી કરિયર કાઉન્સેલિંગ |
| ✓ 100% જોબ પ્લેસમેન્ટ સહાય | ✓ ફિલાન્સિંગ અને સ્ટાર્ટઅપ માર્ગદર્શન |



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